



Alpha Kappa Alpha Sorority, Incorporated®

DELTA TAU OMEGA CHAPTER, P.O. BOX 25153, LANSING, MICHIGAN 48909-5153

March 11, 2024

Dear Community Leader/Business Owner,

The members of Alpha Kappa Alpha Sorority, Incorporated®, Delta Tau Omega Chapter and the Pearls of Excellence Foundation, Inc. in Lansing, MI are delighted to announce our **45th Annual Senior Salute and Scholarship Luncheon** on Saturday, May 4, 2024 at 11am in Big Ten Room A in the Kellogg Hotel and Conference Center. We look forward to your support as we celebrate the Class of 2024 high school seniors in the Greater Lansing area.

The Pearls of Excellence Foundation is a 501(c)3 nonprofit organization, established in December 2019, by members of Delta Tau Omega Chapter. The foundation is a separate legal entity from the chapter, whose mission is to enhance, equip and empower the Greater Lansing community to cultivate positive change.

Delta Tau Omega Chapter has more than 76 years of serving youth, women and those in need in Greater Lansing. Senior Salute is the chapter's signature community program that focuses on youth and showcases academic excellence. This program recognizes graduating high school seniors in the Greater Lansing area for their academic accomplishments, leadership, good character, and school/community involvement. Furthermore, our college scholarship winners are announced as part of the celebratory activities. To date, nearly \$200,000 in scholarships have been awarded to support students' higher education goals.

Both the chapter and foundation are requesting your support of this year's Senior Salute. This event requires community effort and is dependent upon generous contributions from individuals, organizations and businesses. Your sponsorship or purchase of a congratulatory ad in our souvenir journal will support this event and the students in our community. Sponsor levels, details and electronic payment can be found at <https://www.pearlsofexcellence.com/donate>. Additional ad purchase details can be found on the attached ad form.

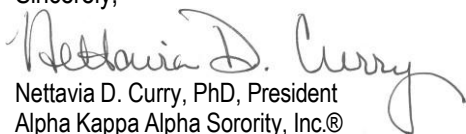
The sponsor, ad and ticket purchase deadline is **Friday, April 19, 2024**. Please email your completed form and ad to akadtoseniorsalute@gmail.com.

Payment options are as follows: For electronic ad and ticket payments, go to <https://deltatauomega-aka.com/senior-salute-program/> and scroll to the bottom of the page for the PayPal link – OR – you may pay by check (for sponsorship, ads and tickets) to the **Pearls of Excellence Foundation, Inc**; and place **2024 Senior Salute** in the subject/memo line. Checks must be mailed to:


Pearls of Excellence Foundation, Inc.
P.O. Box 27531
Lansing, Michigan 48909

If you have any questions, feel free to contact Dr. Delsa Chapman, Senior Salute Chairman, at delsachapman@yahoo.com or myself at akadtoseniorsalute@gmail.com. Thank you for your anticipated cooperation and support!

Sincerely,



Nettavia D. Curry, PhD, President
Alpha Kappa Alpha Sorority, Inc.®
Delta Tau Omega Chapter



Delsa D. Chapman, Ed.D., Senior Salute Chairman
Alpha Kappa Alpha Sorority, Inc.®
Delta Tau Omega Chapter



ALPHA KAPPA ALPHA SORORITY, INCORPORATED®

Delta Tau Omega Chapter ~ Lansing, Michigan

PEARLS OF EXCELLENCE FOUNDATION, INC.

Lansing, Michigan



45th Annual Senior Salute & Scholarship Luncheon

The Delta Tau Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated®, in partnership with the Pearls of Excellence Foundation, Inc., will sponsor the 45th Annual Senior Salute & Scholarship Luncheon on Saturday, May 4th, 2024 at 11:00am, Big Ten Room A, Kellogg Hotel and Conference Center, East Lansing, Michigan.

Luncheon Tickets and Souvenir Book Order Form

Organization Name: _____ Contact Person: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____

Luncheon Tickets (Deadline is April 19, 2024)

Number of luncheon tickets: _____ x \$35.00 = \$_____ (Meal Selection: Chicken Entrée: _____ Vegetarian Entrée: _____)

Souvenir Book Ads/Congratulatory Messages (Deadline is April 19, 2024)

- Outside Back Cover Ad-\$250 \$_____
- Inside Front Cover Ad-\$200 \$_____
- Inside Back Cover Ad-\$200 \$_____
- Full Page Ad-\$100 \$_____
- Half Page Ad-\$75 \$_____
- Fourth Page Ad-\$50 \$_____
- Business Card-\$25 \$_____
- Congratulatory Message-\$25 \$_____
- Patron-\$10 \$_____

Patron Name (as presented in book)

Souvenir Book Total: \$_____

Total Amount Enclosed: \$_____ Payment Method: PayPal _____ Check # _____ MO# _____

For business cards and congratulatory messages: Attach a business card or use the space below to type exactly how you want your message to appear in the book. Congratulatory messages have a 20-word limit.

Payment can be made online at <http://deltatauomega-aka.com/senior-salute-program/> or by check made payable to the Pearls of Excellence Foundation, Inc. with **2024 Senior Salute** in the subject/memo line.
Mail to: Pearls of Excellence Foundation, Inc., P.O. Box 27531 ~ Lansing, Michigan 48909

Electronic ads, photos, and business cards must be sent via email to akadtoseniorsalute@gmail.com.
Please double-check the spelling and grammar on your ad before submitting it. Send ad as a .pdf or .jpeg. document.