



Alpha Kappa Alpha Sorority, Incorporated®

DELTA TAU OMEGA CHAPTER, P.O. BOX 25153, LANSING, MICHIGAN 48909-5153

October 1, 2022

Greetings,

Alpha Kappa Alpha Sorority, Incorporated®, Delta Tau Omega Chapter is a group of college-trained, professional women who promote community service and high scholastic and ethical standards both in the community and nationwide. This year, Delta Tau Omega celebrates 75 years of sisterly service. The Chapter was chartered in Lansing, Michigan on December 17, 1947. Through the years, we have actively participated in many civic, religious, political, and educational activities. Our positive impact, locally, regionally, nationally, and globally has enabled us to consistently render "Service to All Mankind".

Please join us for our gala 75th Diamond Jubilee Anniversary Celebration on Saturday, December 17, 2022 at the Crowne Plaza West Hotel in Lansing beginning at 6pm. We are delighted to share that our keynote speaker is Dr. Glenda Baskin Glover, 30th International President of Alpha Kappa Alpha Sorority, Inc. and President of Tennessee State University. Proceeds from this event will benefit the Eva L. Evans and Gloria Stephens Smith College Scholarship awarded annually to a high school senior in the Greater Lansing community. The first scholarship will be awarded in 2023.

There are several ways for community members, businesses and organizations to participate and support our celebratory event. Sponsorships are available; and we hope that our event would be of interest to you as an opportunity to promote your organization or business through a sponsorship arrangement. Delta Tau Omega Chapter offers various sponsorship packages, which are attached.

Our souvenir book will commemorate Delta Tau Omega's significant contributions and achievements in the Greater Lansing community. We invite you to participate in this celebration by attending the event and/or placing an ad in the souvenir book. The souvenir book information is attached, as well.

If you have any questions, feel free to contact one of our event chairs. Mia D. McNeil can be reached at miamcneil@gmail.com and Diana Rouse can be reached at dianarouse107@gmail.com. Sponsorships and ads are due by Friday, November 18, 2022. Tickets must be purchased by Saturday, December 10, 2022.

We look forward to your support and celebrating with the community we serve!

Kind regards,

Dr. Nettavia D. Curry, President
Alpha Kappa Alpha Sorority, Incorporated®
Delta Tau Omega Chapter

Diana Rouse, Event Co-Chair
Alpha Kappa Alpha Sorority, Incorporated®
Delta Tau Omega Chapter

Mia D. McNeil, Event Co-Chair
Alpha Kappa Alpha Sorority, Incorporated®
Delta Tau Omega Chapter

Enclosure\



Alpha Kappa Alpha Sorority, Incorporated®

DELTA TAU OMEGA CHAPTER – LANSING, MICHIGAN

75th Diamond Jubilee Anniversary Celebration Sponsor Packages

DIAMOND SPONSORSHIP PACKAGE (ONE AVAILABLE) - \$5,000

- Official Welcome at the Event
- One Table of Eight (Prime VIP Seating)
- One Full Page Advertisement
- Company Name or Logo on Table
- Printed, Verbal, and Electronic Acknowledgment of Your Gift
- Social Media Acknowledgment
- Photo With The Keynote Speaker

GOLD SPONSORSHIP PACKAGE – (TWO AVAILABLE) - \$3,500

- One Table of Eight (Prime VIP Seating)
- One Full Page Advertisement
- Company Name or Logo on Table
- Printed, Verbal, and Electronic Acknowledgment of Your Gift
- Social Media Acknowledgment
- Photo With The Keynote Speaker

SILVER SPONSORSHIP PACKAGE – (ENTERTAINMENT SPONSOR) \$2,000

- One Table of Eight (Prime VIP Seating)
- One Full Page Advertisement
- Company Name or Logo on Table
- Acknowledgment of Gift throughout Entertainment
- Social Media Acknowledgment

PEARL SPONSORSHIP PACKAGE – (TWO SWAG SPONSORS) \$1,000

- Four Tickets (Prime VIP Seating)
- Company Name or Logo on Table
- Social Media Acknowledgment
- Half-Page Advertisement

IVY SPONSORSHIP PACKAGE – (UNLIMITED) \$500

- Two Tickets (Prime VIP Seating)
- Company Name or Logo on Table
- Social Media Acknowledgment
- Quarter-Page Advertisement



ALPHA KAPPA ALPHA SORORITY, INCORPORATED®
Delta Tau Omega Chapter ~ Lansing, MI
75th Diamond Jubilee Anniversary Celebration



*The Delta Tau Omega Chapter of Alpha Kappa Alpha Sorority, Inc. will celebrate its 75th Diamond Jubilee Anniversary on Saturday, December 17, 2022 at the Crowne Plaza West Hotel in Lansing, MI. 6:00PM - Cocktail Hour ~ 7:00PM - Dinner Program (music and dancing to follow)
 Thank you for your support!*

SPONSOR ~ TICKETS ~ ADVERTISEMENT ORDER FORM

Individual or Organization Name _____

Address _____

City _____

State _____

Zip Code _____

(Area Code) Telephone Number _____

Email Address _____

Dinner Tickets		(Deadline is December 10, 2022)
Number of dinner tickets ___ x \$100.00 = \$_____ Beef___ Chicken___ Fish___ Vegetarian___		
Sponsor Level _____	Amount \$ _____	(Deadline is November 18, 2022)
Souvenir Book Congratulatory Message/Advertisement		(Deadline is November 18, 2022)
<input type="checkbox"/> Outside Back Cover Ad-\$300	\$ _____	Ad Dimensions: Full Page – 8 ½ W x 11 H Half Page – 8 ½ W x 5 ½ H Quarter Page – 4 ¼ W x 5 ½ H _____ Patron Name
<input type="checkbox"/> Inside Front Cover Ad-\$250	\$ _____	
<input type="checkbox"/> Inside Back Cover Ad-\$250	\$ _____	
<input type="checkbox"/> Full Page Ad-\$125	\$ _____	
<input type="checkbox"/> Half Page Ad-\$75	\$ _____	
<input type="checkbox"/> Quarter Page Ad-\$50	\$ _____	
<input type="checkbox"/> Patron Listing-\$20	\$ _____	
Souvenir Book Total:	\$ _____	
Total Amount Enclosed:	\$ _____	
Check Payment Method:	<input type="checkbox"/> Check # _____	<input type="checkbox"/> PayPal/Debit/Credit

Electronic ads must be sent via email to akadtolansing@gmail.com.

Please ensure that your ad is camera and print ready. Send file as .png, .jpeg or word document.

Payment Options: Pay online at www.deltatauomega-aka.com or
 by check payable to AKA Delta Tau Omega Chapter and mail to:

Alpha Kappa Alpha Sorority, Inc. - Delta Tau Omega Chapter
 Attention: 75th Anniversary Committee
 P. O. Box 25153
 Lansing, Michigan 48909-5153